

Person Specification – Administrator (Marketing)

		Criteria	
		Essential	Desirable
Experience:Experience delivering a customer-focused service		/	
 Experience of working in an office environment Experience of working for a third sector / voluntary organisation. 		/	/
 Experience of developing and using computer database systems and Excel spreadsheets to plan organise and monitor work. 	,	/	
 Experience of managing and regularly using digita communications channels, eg Twitter, Facebook, YouTube. 	I	/	,
 Experience of planning and attending organised events, eg conferences, exhibitions 			/
Knowledge:			
 Knowledge of the aims of Care & Repair in Powys An understanding of the importance of monitoring progress of works against agreed schedules and timescales 	the	/	/
 Knowledge of issues facing older and disabled per 	ople	/	
 in regard to living independently at home Understanding of safeguarding issues relating to the protection of vulnerable adults 	ne	/	
Skills:			
 Excellent communication skills in English Be able to hold simple conversations in the mediun Welsh (or be prepared to learn) to minimum ALTE Level 1 	m of	/	
Be able to hold simple conversation in the medium Welsh (or be prepared to learn) to minimum ALTE Level 2 or above The state of t	of	1	/
 Flair for marketing and social media Ability to use ICT and databases 		/ /	
Ability to be self-motivated, work under pressure a organise and prioritise work effectively	nd to	,	
Ability to follow laid down procedures as well as willingness to suggest changes to improve system	s	,	
Full driving licence with access to car			1
Qualifications:			
 A good general standard of education (eg minimur 5 GCSEs at Grade C or above, to include Maths a English, or equivalent) 	nd	/	
 Relevant administration, IT or Marketing qualificati such as NVQ Level 2 Business Administration or 	on		/

Customer Service Relevant experience may be considered in place of a qualification.		
Personal Qualities:		
 Demonstrates empathy with older and disabled people Demonstrates ability to contribute to the work of the team by being flexible and sharing tasks as required 	/	
 To use a creative and innovative approach and be proactive and dynamic at all times Demonstrates personal integrity and an ability to maintain confidentiality 		
Other requirements:		
Able on occasions to work outside of normal working hours		/
 Actively promotes and shows commitment to equality and diversity in all aspects of the work of the Agency 	/	

November 2023