



# barcud

## Job Description

### Rural Housing Enabler

All criteria are Essential unless indicated otherwise

**Reports to:** Assistant Director Customer Services and Partnerships

**Responsible for:** N/A

**Overall Job Purpose:** Lead and deliver Barcud's Rural Housing Enabling service to strength and empower local rural communities through identifying solutions to rural issues of housing and working in partnerships with external organisations.

#### Key Responsibilities –

##### Rural Housing Enabling:

- Work within rural communities in the areas Barcud operates (and neighbouring local authorities with respect to the border areas) to assist the strategic housing and planning authority to identify local housing need and find potential viable sites for development of additional affordable housing and possible other uses.
- Undertake surveys and investigations to establish affordable housing need, ensuring any results are understood by relevant stakeholders.
- Support rural communities to develop solutions to better their long-term sustainability.
- Identify and develop specific opportunities for the development of rural affordable housing, including considering how housing can be specifically delivered.
- Negotiate with landowners for the potential provision of development sites and engage with private developers on the delivery of affordable housing.
- Mediate between local communities and stakeholders in the events of issues arising from a proposed development.
- Identify funding opportunities and promote the efficient use of resources.
- Assist rural communities to identify possible regenerative initiatives in regard to housing and community uses.
- Foster strong relationships with internal colleagues and external partnerships, including Local Authorities, to work in partnership with these stakeholders assisting with the development of appropriate local policies and strategies to promote the sustainability agenda within local communities.
- Develop and manage strong relationships with local communities, including conducting workshops to local groups.
- Raise awareness of the local, regional and national challenges of rural affordable housing.
- Work collaboratively across geographical boundaries with multiple stakeholders to develop innovative solutions to rural problems communities have identified.
- Deputise for the Assistant Director of Customer Services and Partnerships when required.

##### People:

- Promote a high-performance culture that drives continuous improvement and efficiencies.

- Communicating the priorities, plans, vision and objectives of the Association to ensure effective delivery to the agreed service standards and targets.

### **Corporate**

- Promote, develop and manage effective partnerships with internal and external stakeholders to achieve continuous improvement in the provision of services.
- Promote Health and Wellbeing initiatives throughout the organisation.
- Provide excellent customer service to all internal and external customers.
- Work within the Association's equality, diversity and inclusion policies at all times and in all aspects of service delivery and employment.
- Ensure that the Association and its employees comply with all legal, statutory and regulatory requirements along with best practice.
- In all aspects of the Association's work, to promote effective communications, excellence in customer service, and a focus on continuous improvement.
- Carry out such other duties and responsibilities as may reasonably be requested.

*This job description is not intended to be an exhaustive list and in view of changing demands, legislation, and regulations, the duties may be reviewed and revised as deemed reasonable and appropriate.*



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## Personal Specification

### Rural Housing Enabler

This person specification details the experience and skills for the position of POST TITLE at Barcud. All skills and experience are essential except where explicitly indicated to be desirable (D).

#### Qualifications

- Educated to A Level standard or equivalent, including English Language at GCSE level.
- Educated to degree level, or equivalent professional experience.
- Evidence of proactive professional development.
- Full driving licence.

#### Experience

- Experience in delivering services relating to the built environment.
- Working closely with communities, particularly in rural localities.
- Managing projects independently, delivering them within specified timeframes.
- Fostering strong relationships with a range of external stakeholders.
- Identifying sites and opportunities for development / regeneration / housing.
- Undertaking research.
- Negotiation and mediate with a range of parties.
- Public sector or Housing Association experience.

#### Skills / Knowledge

- Good understanding of the scope of development and planning.
- Awareness of common challenges and issues experienced by rural communities in relation to long-term sustainability and housing.
- Welsh and English speaker.
- A strong commitment to a people focused culture.
- Ability to promote equality and diversity in all aspects of employment and service delivery.
- Sound numerical, reasoning and written communication skills.
- Ability to manage, develop and implement processes, procedures and systems relating to tenancy management, sustainment and income.
- Able to set appropriate and challenging performance targets for self.

